



# GIOVANNA MORAGLIA

## Digital Design

## Contact

🏠 Traubenweg 4, 7000, Chur

📞 +39 3498745623

📞 +41 783522551

✉ [info@digitaldesign-gm.com](mailto:info@digitaldesign-gm.com)

🌐 [www.digitaldesign-gm.com](http://www.digitaldesign-gm.com)

🌐 LinkedIn: [giovanna-moraglia](https://www.linkedin.com/in/giovanna-moraglia)

My name is Giovanna Moraglia, graduated in Industrial Design at the Polytechnic University of Milan and I have always been involved in the design and creation of digital content for digital publishing.

I started as a **web designer** and **web content specialist** creating videos, interactive objects and website updates for publishing, until I became head of the digital office of the Principato Publishing House (MI) dealing with the creation and coordination of all digital products (ebooks, apps, website and online catalogs, webinars...) and their promotion (site updates, email-marketing, customer assistance....).

In this role I also developed great management and collaboration skills with authors, editors and external suppliers (software houses, graphic and publishing studios, IT companies) to achieve the optimal result.

Currently I have moved to Switzerland for family reasons but given the great passion and enthusiasm I have for this job I am looking for new collaborations as a freelancer.

This job is really my passion: when I started I made CD-ROMs for school and I have experienced firsthand all the evolution of the digital world until today!

This is my Portfolio

<https://www.digitaldesign-gm.com/portfolio/>

Some of my works:

- Natural Sciences: Physics and Chemistry  
<https://youtu.be/5mPj0mZoJqU>
- History and Civilization  
[https://youtu.be/s1jYXdA6Z\\_M](https://youtu.be/s1jYXdA6Z_M)
- Economics  
[https://www.youtube.com/watch?v=8NWeSlx\\_qMc](https://www.youtube.com/watch?v=8NWeSlx_qMc)
- Tecnografica - DEMO-BOOK  
<https://s.bsmart.it/tecnografica>
- LiteraTour - DEMO-BOOK  
<https://s.bsmart.it/literatour>
- Stay Connected - DEMO-BOOK  
<https://s.bsmart.it/stayconnected>

I would be very happy to be able to embark on a new collaboration with you!  
Thank you in advance for your availability.

Regards

*Giovanna Moraglia*