



# GIOVANNA MORAGLIA

## Digital Design

### Contatti

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Dear Sir or Madam,

My name is Giovanna Moraglia. I hold a degree in Industrial Design from the Faculty of Architecture at Politecnico di Milano, and I have long been working in the design and production of digital and visual content.

I started my career as a web designer and web content specialist, creating videos, interactive content and managing websites. I later became Head of the Digital Department at Casa Editrice Principato (Milan), where I was responsible for the production and coordination of all digital products (e-books, apps, websites, online catalogues, webinars) as well as their promotion (email marketing, website updates, promotional materials and customer support).

I have developed strong skills in managing and collaborating with multidisciplinary teams, including authors, editors and external partners (software companies, design studios, IT companies), consistently working towards high-quality results. In recent years, I have also expanded my expertise in digital marketing and digital platform management.

I am currently exploring the possibility of attending a course on Artificial Intelligence applied to design, in order to integrate innovative tools into visual communication processes.

This work is truly my passion: I began my professional journey creating educational CD-ROMs and have experienced first-hand the evolution of digital media in publishing, developing cross-disciplinary skills across content, technology and communication.

Today, I work as a freelance digital designer, creating digital content, presentations, infographics and visual materials, collaborating with publishing and educational organisations on projects focused on effective communication.

My portfolio is available at:  
[www.digitaldesign-gm.com/portfolio/](http://www.digitaldesign-gm.com/portfolio/)

I would be very pleased to contribute my skills to your projects.

Thank you for your time and consideration. I would be happy to discuss my application in an interview.

Kind regards,  
Giovanna Moraglia

Cordiali saluti  
*Giovanna Moraglia*